

GROWING MINDS, GROWING BUSINESS

Why should I choose a nationally accredited MBA program?

When it comes to MBA programs, students have a lot of choices. National rankings provide a way to compare programs and help students find the best fit for their needs. Less than five percent of the 15,000 business programs worldwide earn an accreditation from the Association to Advance Collegiate Schools of Business (AACSB), meaning these schools provide an education with a global reputation.

The Kansas City area is home to the Big 3 Alliance of MBA programs. The business and management schools of the University of Kansas, the University of Missouri – Kansas City, and Rockhurst University offer the only AACSB-accredited MBA programs in the region, with full campus facilities, thriving alumni networks that span the globe, and world-class research faculty.

AACSB is the largest and longest-standing specialized accrediting agency for business programs in the world, making its accreditation the highest standard of achievement in business education worldwide.

Other AACSB-accredited business schools include Harvard, Yale and Columbia Universities, to name a few. To earn the honor, schools voluntarily enter into a rigorous, externally reviewed evaluation that considers quality of faculty, strength of curriculum, and breadth of institutional research.

In today's global society, the transferability of credentials matters. Employers in Florida or Oregon may not be directly familiar with KU, Rockhurst, or UMKC's MBA programs, but they will recognize the prestige of an internationally ranked program, increasing a graduate's appeal as a potential employee.

With the creation of the Big 3 Alliance, the schools aim to not only help students understand the importance and value of attending an AACSB-accredited program, but to also give them the opportunity to do so in the KC area. For more information visit <http://big3mba.com>.

